Context

Existing Communication Platforms and Processes
  ▶ Internal
  ▶ External

Questions For Participants
CONTEXT

- Statutes
- ISSAI 12 (Principle 6)
- INTOSAI Strategic Plan
- Framework on Regional Professionalism
INTERNAL COMMUNICATION

- INTOSAI Journal
- Websites – INTOSAI, Goal Chairs, IDI, Regions, Working Groups, Community Portal, Donor Cooperation, Language or Mandate-based
- Meetings, Workshops, etc.
- Newsletters and magazines
- Circulars, Global Public Goods
- Performance and Accountability Report
- Social Media
EXTERNAL COMMUNICATION

- Official communication from General Secretariat
- Outreach to external stakeholders
- Media interactions
QUESTIONS FOR PARTICIPANTS

- Is the problem a lack of information or accessibility to information?
- How can INTOSAI communicate better internally?
- How can INTOSAI communicate better externally?